



	Total	Gender		Age				Vote in 2019 GE			Vote in EU Ref		Current VI			Red Shift Segment	
		Male	Female	18-34	35-49	50-64	65+	Con	Lab	Lib Dem	Leave	Remain	Con	Lab	Lib Dem	English Traditionalists	Rural Right
Unweighted Cases	2014	864	1150	472	563	612	407	514	481	162	638	783	278	723	131	254	255
Weighted Cases	2014	965	1049	558	497	479	479	701	516	185	770	725	347	735	124	264	268
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Which of the following do you think would be the better Prime Minister?																	
Nigel Farage	24	28	22	22	23	26	28	35	16	8	40	11	23	21	12	23	51
Rishi Sunak	31	33	28	28	31	28	35	41	30	34	26	40	66	29	45	34	30
Don't know	34	28	40	37	37	35	27	22	38	44	27	35	11	35	34	37	18
Prefer not to say	11	11	11	13	9	11	10	2	16	14	7	14	1	15	9	5	1